

NGACT Logo Design Contest – Official Rules

The National Guard Association of Connecticut (NGACT) invites you to participate in our official logo design contest! We're looking for a logo that honors our mission, reflects our rich military heritage, and inspires pride in the Connecticut National Guard community.

1. Eligibility

- Open to all current and former members of the Connecticut National Guard, their families, and supporters of NGACT.
 - Participants must be at least 13 years old. Those under 18 must have a parent or guardian's consent.
 - Participants may enter individually or as a team (maximum 3 people).
 - Multiple entries are allowed, but each must be submitted separately.
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2. Submission Requirements

- Designs must be original and unpublished.
 - Entries must not contain copyrighted, trademarked, or third-party content unless explicitly licensed.
 - File formats accepted: .PNG, .JPG, .SVG, or .PDF
 - Minimum resolution: 300 dpi
 - Include a short explanation (100 words or fewer) describing the concept and inspiration behind the logo.
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3. How to Submit

- Entries must be submitted on [NGACT Logo Contest Submission Form](#) or by emailing: **executive.director@ngact.org**
 - If emailing, please use the subject line: "NGACT Logo Contest – [Your Name]"
 - Include your name, age, phone number, and affiliation with NGACT (if any)
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4. Design Guidelines

The logo should reflect the values of the Connecticut National Guard and our military heritage. It should honor our history while inspiring future generations. To help guide submissions, the following **12 Tenets of Good Logo Design** should be applied:

1. **Simple** – Clean and straightforward designs are more effective and easier to reproduce.
2. **Scalable** – Must look good at any size, from business cards to banners.
3. **Works in one color** – Should remain effective in black & white.
4. **No gradients or shadows** – To ensure print, embroidery, and scaling versatility.
5. **Clean fonts** – If text is included, it must be legible and professional.
6. **Balance and symmetry** – A visually balanced design is more appealing.
7. **Iconic** – Should create an identifiable symbol that represents NGACT.
8. **Memorable** – Must be easily recognizable and leave a lasting impression.
9. **Unique** – Should distinguish NGACT from other organizations.
10. **Pleasing** – Visually attractive with harmonious colors and shapes.
11. **Timeless** – Should avoid trends and remain effective for years.
12. **Represents the brand** – Must embody NGACT's mission, heritage, and community.

Additional considerations:

- Must be adaptable to web, print, apparel, signage, and merchandise.
- Avoid excessive detail or overly complex images.

5. Deadline

All submissions must be received by **Wednesday, November 5th, 2025**.

6. Judging Criteria

Logos will be evaluated on:

- Adherence to the **12 Tenets of Good Logo Design**
- Originality and creativity

- Relevance to NGACT's mission and values
 - Visual impact and versatility
 - Clarity, professionalism, and usability across formats
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7. Judging Process

- A panel consisting of NGACT Executive Board members and select advisors will review submissions.
 - Finalists may be subject to a public vote to help select the winning design.
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8. Winner Announcement

- Winner will be announced via our website, social media, and official NGACT communications.
 - Winner will receive a **Lifetime Membership** courtesy of NGACT (with the ability to gift it to a peer if they already have one).
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9. Ownership & Use Rights

- By submitting an entry, participants grant NGACT full rights to use, reproduce, modify, and distribute the design in any format.
 - NGACT may modify the final logo to ensure alignment with branding requirements.
 - The winning entry becomes the exclusive property of NGACT.
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10. Disqualification Clause

- NGACT reserves the right to disqualify any entry that violates the rules or contains inappropriate, offensive, or plagiarized content.
 - Decisions by the judging panel are final.
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11. Contact for Questions

For questions or additional information, please contact: [**executive.director@ngact.org**](mailto:executive.director@ngact.org)